



JOHN FERN



DIGITAL WORK / EMAILS VAUTO - WEBINAR



WEBINAR:

An Evolutionary View of Wholesale Acquisition

April 18, 2017 at 1 PM CST



How the new way to buy improves process and profitability

Sourcing wholesale vehicles at auction is evolving quickly and becoming even more critical to a dealership's bottom line and success.

Consider books. We used to get them from bookstores and libraries. Then Amazon changed the game. It became an online destination that's much more embedded in consumers' lives. New technologies are moving automotive auctions in the same direction.

Turn this market evolution into competitive advantage by applying real-time market insights to redefine how to evaluate and research vehicles, and consistently purchase vehicles to improve front-end profitability and sales velocity.

Attend this webinar to learn how you can:

1. Pinpoint and eliminate inefficiencies in your current wholesale sourcing process
2. Craft a technology-driven sourcing strategy to drive increased profitability and sales
3. Ensure more consistent acquisitions of the right auction vehicles at the right price through buyer-based parameters

REGISTER NOW



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COX AUTOMOTIVE*



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DIGITAL WORK / EMAILS VAUTO - VIDEO



Take a Tour of Stockwave Now Before Digital Dealer



Thank you for scheduling your Stockwave demo at Digital Dealer 22. If you want to learn more about Stockwave but can't wait for your custom demo during the event, this quick video tour has the answers you need. Watch the video to see how top-performing dealers are using Stockwave to find the auction buys that will make them money.

See how Stockwave helps you:

- Get buying recommendations based on your preferences and profit goals.
- Instantly filter hundreds of thousands of vehicles to find the best buys for you.
- Put your profit first with a complete financial overview of every vehicle.

Thanks again and we look forward to seeing you this month in Tampa!

[TAKE A TOUR](#)



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DIGITAL WORK / EMAILS WESCO - NEW VCS

FOR INTERNAL USE ONLY



We're pleased to introduce to you—and the world—WESCO's enhanced Value Creation Solutions offering for Security. Now, with support from our brethren at WESCO Assembly, we're able to provide security integrators with an expanded array of service offerings that will help them save money, time, and previous labor resources.

As if those weren't enough reasons to look for VCS opportunities, these new offerings greatly expand WESCO's margins as well!

TRADITIONAL VCS

- Programming of IP surveillance equipment
- Kitting & labeling
- Rack & stack builds

EXPANDED VCS OFFERING

- Custom builds
- Plug v play consolidations
- Sub-assemblies
- Harnesses

Contact your SSRM for questions about VCS opportunities.

For marketing questions, please contact Sagar Chowdhury, schowdhury@wesco.com



FastTrack Page



VCS Brochure



PowerPoint Deck

Training Webinars are coming soon – be on the lookout for your invitation!



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DIGITAL WORK / EMAILS DEISTER - ISC WEST



Free Registration



April 10-13
2018
Sands Expo



Visitor Deister Electronics USA at ISC West, Booth #18126

We're excited to exhibit at ISC West and present our new bloxx smart storage solution. In addition to bloxx, our team will be sharing our world-class key management, asset management, vehicle identification solutions.

- **Demo our new bloxx asset management system**
- **Learn about our new Partner Accelerator Program**



Key Management



Asset Management



Vehicle Identification



Textile Management

Over 40 Years of RFID Innovation